

Image Awards Gift Bag Sweepstakes - Official Rules

No purchase necessary.

All entrants and sweepstakes winners must be 18 or older and residents of the United States.

How to Enter: Enter by filling out the form on the Sweepstakes tab of The Insider Facebook page. Only one entry per Facebook account is allowed. Sweepstakes begins February 21, 2012 at 3:01pm PST. Entries must be received by February 23, 2012 at 11:59pm PST to be eligible. "The Insider", a production of CBS Television Distribution, a division of CBS Studios Inc ("The Insider") is not responsible for lost, illegible, misdirected, misdelivered, incomplete, or incorrect entries.

How to Win: On or about February 28, 2012, "The Insider" will select one (1) prize winners at random from all eligible entries received. Winner will be notified by email on or about March 2, 2012.

Prize. One prize winner will each receive one (1) NAACP Image Awards Gift Bag, courtesy of Backstage Creations. Contents of the bag include:

- Bluffa Jo Cosmetics
- Hairfinity nutritional supplements
- Michael Shannon Sims Satin Silk Self Tie Bow Ties.
- Kate Mesta jewelry
- Marcia Glenn MD and Odyssey MediSpa- Certificate for massage or facial.
- Marissa del Rosario- GEN X bracelet.
- nüco- Twisted yarn dye shirt.
- Haymarket Books- The John Carlos Story: The Sports Moment That Changed the World by John Carlos and sportswriter Dave Zirin tells the remarkable story of Olympic and Civil Rights Icon John Carlos.
- Save Your Do GymWrap by Nicole Ari Parker
Walgreens- Autobiography of faith, fortitude and forgiveness written by Walgreens Executive.

(ARV \$436) Prize returned as undeliverable will not be redelivered, and no alternate winner will be selected.

1. Odds of winning depend on the number of eligible entries received.
2. "The Insider" is the sponsor and judge of this sweepstakes. Decisions of the judges are final. This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook.
3. There are no prize or cash substitutions.
4. Employees and their immediate families of "The Insider" or other participating promotional partners and their respective parents, affiliates, subsidiaries or agencies are ineligible to participate in this sweepstakes.

5. This sweepstakes is void where prohibited by law.
6. This sweepstakes is subject to all federal, state and local laws.
7. All federal, state or other tax liabilities arising from this sweepstakes will be the responsibility of sweepstakes prize winner and not "The Insider".
8. Winner's entry and acceptance of sweepstakes rules constitutes permission to use his/her name, photograph and likeness without compensation for purposes of advertising and promotion on behalf of "The Insider" and/or publication of winners' information on air, online, and/or in social media channels.
9. Winner agrees that "The Insider" and their employees, immediate families, parent, affiliates, subsidiaries or agencies shall not be liable for losses or injuries of any kind resulting from acceptance of and/or participation in prize.
10. Winner may be required to execute forms releasing "The Insider" and their employees, parents, affiliates, subsidiaries and agencies from any and all liability prior to receiving any prize.
11. Non-compliance with these rules may result in disqualification and an alternate winner may be selected.
12. Complete sweepstakes rules can be obtained by printing our this document or by sending a self-addressed stamped envelope to: Image Awards Gift Bag Sweepstakes Rules, c/o The Insider, 3rd Floor, 4024 Radford Ave, Studio City, CA 91604. To receive a Winners list (available after March 3, 2012) send a self-addressed stamped envelope to: Image Awards Gift Bag Sweepstakes Winners List, c/o The Insider, 3rd Floor, 4024 Radford Ave, Studio City, CA 91604.